

DID YOU KNOW?
ELECTROLYTES & HYDRATION



8 Facts About Sqwincher®

HYDRATION THAT WORKS™



1

Sqwincher® has been a trusted brand for 45 Years.

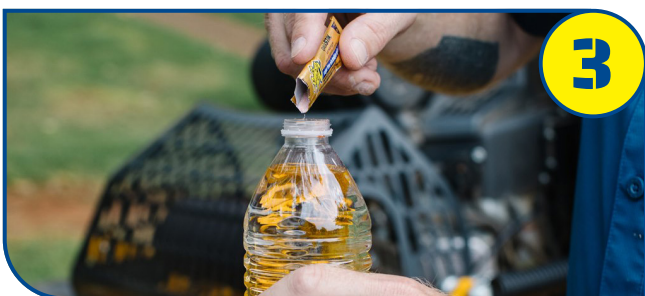
Sqwincher has a 45-year history and has been available in Australia and New Zealand since 1999. In that time Sqwincher has gained a reputation as a trusted and reliable brand for anyone who needs to stay hydrated and replenish their electrolytes. It really is hydration that works.



2

Sqwincher® has a superior balance of sodium.

The Heart Foundation recommends that no adult consumes over 2000mg of sodium per day. Many electrolyte drinks on the market are high in sodium. Sqwincher, on the other hand, has a superior balance of sodium and electrolytes. To put this into perspective, a single Sqwincher Qwik Stik only contains 138mg of sodium per 600ml.



3

Sqwincher® is of the highest quality and a low cost per serve.

Sqwincher has a BRC Global Food Safety Certification and despite its high quality and superior taste, Sqwincher is also affordable and cost-effective. In fact, it has one of the lowest costs per serve among leading electrolyte brands, making it a smart choice for people who need to replenish their electrolytes regularly.

PROFESSIONAL GRADE HYDRATION™

**REHYDRATES & REPLACES
VITAL ELECTROLYTES**



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Sqwincher® is available in regular and sugar-free.

Sqwincher offers both regular and zero sugar options, allowing people to choose the option that best suits their dietary preferences and needs. Sugar does assist the body in the uptake of electrolytes, but the sugar-free option is also a great choice for those who are watching their calorie and sugar intake.



Sqwincher® scores highest for taste.

In a blind taste test conducted against leading electrolyte brands, Sqwincher came out on top in terms of preferred taste. This is important because when you're engaging in strenuous activities, you need an electrolyte drink that not only hydrates you but also tastes good enough to encourage you to keep drinking.



Sqwincher® has a wide range of delivery formats.

Sqwincher is available in a wide range of delivery formats, including concentrates, Qwik Stik powder packs, and Squeeze freezer pops. In a study comparing 22 different electrolyte brands, Sqwincher scored the highest on the number of delivery formats available, making it easy for people to find a format that suits their individual preferences.



Sqwincher® Concentrate is Australian Made.

Sqwincher Concentrate is made in Australia, ensuring high quality and adherence to Australian manufacturing standards. This also means that the concentrate is readily available in the Australian and New Zealand market, making it a convenient and accessible option for people who need to replenish their electrolytes.



Sqwincher® has you covered 365 days a year.

Many people underestimate the importance of an effective hydration plan and that this needs to be a year-round, 24/7, 365 days a year routine. Sqwincher is committed to providing education and hydration solutions to help our customers meet the needs of their workers.

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